

Justin

- Eleven years graphic design experience • Nine years web design and development experience
- Expert skills in HTML, CSS, Flash, InDesign, Photoshop & Illustrator • Strong written, presentation and client management skills
- Department & employee management experience • Hundreds of photo shoots and original illustrations commissioned

Technical skills

Strong typography skills
Photoshop CS3
Illustrator CS3
InDesign CS3
Flash CS3
HTML/CSS/Javascript
Wordpress
Strong SEO Results
QuarkXPress 7.0
Powerpoint/Word/Excel
Keynote/InCopy/Numbers

Campaigns/Clients

2011 Ford Fiesta
Consumer Reports
Magnum
Eli Lilly
Cymbalta
Zyprexa
Merck
Sanofi-Aventis
GlaxoSmithKline
Rickey Smiley
Russ Parr

Education

Bachelors of Arts,
Political Science
History Minor,
Art curriculum
De Sales University,
Center Valley, PA
Photoshop &
Illustrator classes

Awards

Runner-Up, Best Media Kit,
Trade Publishing,
2006 Folio Awards
Winner, Best Media Kit,
2007 American In-House
Design Awards
Winner, Best Logo,
2007 American In-House
Design Awards

Personal

Typography
Photography
Marathon running
Daddying

MULTIPLE COMPANIES, 6/08-PRESENT

CREATIVE DIRECTION, DESIGN & DEVELOPMENT

I design and produce interactive and traditional components for clients like Interactive One, CME Incite, Tip Medical Communications, Shopper Sense & Consumers Union. I often serve as creative lead and spend time educating the client in the medium and technologies involved.

M2 COMMUNICATIONS, 4/07-4/08

CREATIVE DIRECTOR

Pharmaceutical promotions agency M2 was previously outsourcing their creative, so I constructed a creative department from the ground up, detailing internal procedures, design guidelines and budgets. I designed every CME and promotional project, both print and interactive, hiring freelancers as needed. I created multi-component campaigns that included interactive aids, monographs, invites, brochures, ads, packaging and HTML emails. Clients included Eli Lilly, Merck, Ortho Biotech, GlaxoSmithKline, Ortho-McNeil and Boehringer Ingelheim. *Laid off 4/30/08*

SOURCEMEDIA (THOMSON MEDIA), 8/03-4/07

CREATIVE DIRECTOR

(Promoted from Art Director & Sr. Art Director)

For this large B2B publishing company, I oversaw all day-to-day operations of the magazine and promotional design departments, comprising several Art Directors and up to 200 print and online promotional projects. I redesigned ten magazines, trained and tutored more than fifteen Art Directors, and won four design awards. Fluent in HTML, I initiated our email blast program. I directed more than 50 photo shoots and regularly commissioned original illustration. I oversaw an annual department budget and served as a creative lead for the company. *Promoted twice*

PASSPORT MAGAZINE, FLYER MAGAZINE,
PRINCETON HEALTHCARE MEDIA, 9/01-8/03

FREELANCE ART DIRECTOR

For two years, I provided regular design work for three companies. For *Passport*, a monthly gay travel newsstand title, and *Flyer*, a nightlife guidebook, I made the most of tiny art budgets by contacting tourism bureaus, P.R. firms and manufacturer web sites. I also assumed all production duties, troubleshooting and preflighting ad files, and creating press-ready files for the printer. I redesigned *Passport* in June 2003, and designed and constructed *Flyer's* web site in August 2003.

NATURE PUBLISHING GROUP, 5/99-8/01

SENIOR PRODUCTION EDITOR

I composed magazine layouts in QuarkXPress and designed charts in Illustrator for a monthly science journal, *Nature Biotechnology*. Managing workflow and trafficking author proofs, I constructed Quark templates for launches and re-designs, and created style guides for consistent layout. After one year, I was promoted, overseeing the work of three Production Editors. *Promoted*

REED ELSEVIER, 7/97-5/99

ASSISTANT EDITOR

For two years, I wrote and edited hotel accommodation descriptions and created advertisements in Quark for *The Official Hotel Guide*.